

GLOBAL MARKET APPROVALS

YOUR CHALLENGES

The Global Market Approvals process can be complex, bureaucratic, time consuming and expensive. It requires planning, patience and understanding as regulations and approval schemes are constantly evolving.

Why do your products need Global Market Approvals?

- To increase overall market share
- To establish a competitive advantage
- To reach new customers

Why do your products need Mandatory Approvals?

- To clear customs
- To meet legal requirements
- To obtain license for operation

Why do your products need Voluntary Approvals?

- To meet customer, distributor and/or retailer purchasing requirements
- To establish a marketing advantage
- To demonstrate proof of compliance

Getting a product approved for one market or another means you must understand each country's regulatory scheme and related requirements. It is important to acknowledge and plan for product approvals as they may require specific product labels, translations and/or statements in the user manual. You may need importer or in-country local representatives. You may need factory or



Achieve international market access through NTS' Global Market Approval services



We are committed to managing and maintaining your project schedule

YOUR CHALLENGES CONTINUED

individual shipment inspections. Depending on the country, local importers, subsidiaries or representatives may need to be involved in the approval process. Finally, there may be test requirements that overlap with other countries allowing for test lab economies of scale. Not considering these variables could be costly and delay time to market, resulting in lost revenue and market share growth.

THE NTS SOLUTION

NTS' Global Market Approval services are a robust solution to support international compliance and regulatory objectives on behalf of the manufacturer's global marketing effort. With an established worldwide network supporting market certifications in the Information Technology, Wireless and Telecom sectors, NTS can quickly and efficiently achieve market approvals for your international product deployment.

NTS services support:

- Country investigations to determine specific requirements in the design process prior to product development, including direct communication with country authorities
- Specific country approvals where testing and reporting to current requirements are offered at an accredited NTS test laboratory
- Specific in-country approvals using accredited NTS and globally recognized test reports



The NTS GMA team can simplify your global market strategy

NTS services support continued:

- In-country testing and in-country representation to support such test programs at government accredited test laboratories
- Pre-testing to international standards and/or staging of samples before shipment to local test labs

A REPUTATION YOU CAN TRUST

NTS' test reports are widely recognized through government established MRA's and as such accepted throughout the world. The NTS team has a deep regulatory understanding and knowledge in multiple regulatory areas including but not limited to EMC, Safety, Telecom, Radio & Energy Efficiency.

HOW WE ENSURE YOUR SUCCESS

NTS' customer centric services are designed to offer a single point of contact for all country approvals. Your dedicated project manager will support your application, manage your documentation control, support all logistics and keep you informed of the status and timelines of your approval efforts. Additionally, the approval team works with the NTS test lab to ensure all test program efficiencies can be identified – saving time and money in the testing and approval process.

Our international representatives can be utilized as license holders when necessary and our qualified relationships with international labs will help avoid project delays when



Ensure you comply with all international regulatory requirements

YOUR SUCCESS CONTINUED

products have to be sent in-country for testing. NTS can pre-test samples, prepare and ship test samples through customs, handle confidential documents and work through customs logistics.

GLOBAL MARKET APPROVAL TYPES

- Certifications
- Type approvals
- Homoglations
- Hazardous Locations
- Declarations
- Authorizations and/or registrations
- Exemptions
- Shipping

GLOBAL MARKET APPROVAL AREAS OR DISCIPLINES

- Safety
- Energy Efficiency
- EMI/EMC
- Hazardous Locations
- Radiocom
- Telecom (carrier or compliance)
- Environmental

LOCATIONS SERVICED

- North America
- Central America and Caribbean Islands
- South America
- European Union/EEA
- Eastern Europe
- Africa
- Middle East
- Asia
- Oceania

ABOUT NTS

Every hour of every day, NTS is fully invested in helping you build better, stronger, safer, more reliable products, and bring those products to market quickly and efficiently. Since conducting our first rounds of tests in 1961, NTS has become one of the largest commercial test laboratory networks in North America. Our test, inspection and certification services cover environmental, dynamics, EMC, wireless, product safety and much more. NTS engineers have exceptional knowledge of domestic and international test and conformity requirements. Client partners in Aerospace, Defense, Telecom and Energy rely on NTS to make sure they're putting their best products forward, and so can you.